

MINNESOTA POLOCROSSE CLUB

2023 SPONSORSHIP FORM

We would like to invite you and your business to become a part of a fast-growing, family friendly equine sport called Polocrosse.

What is Polocrosse?

Polocrosse is a team sport played on horseback with a racket similar to a lacrosse stick. This is a fast moving & exciting team sport involving speed, stamina, and quick reflexes from both horse & rider. Polocrosse offers the horse enthusiast the opportunity to combine their love of horses with competition in a game of teamwork, strategy, and agility. The exciting part about Polocrosse is that riders of all ages can play. And you only need one horse to get into the sport versus a whole string of horses.

The Minnesota Polocrosse Club

- The [Minnesota Polocrosse Club](#) is a 501(c)(3) non-profit organization. Donations are tax deductible as allowed by law.
- Minnesota has a large, active club of 30+ players who practice and host tournaments locally – and also travel nationally to attend other tournaments. Our players come from a variety of places, but primarily from local pony club chapters as well as other disciplines such as eventing, dressage, gaming, ranch work and trail riding.
- The Minnesota Polocrosse Club is a part of the [American Polocrosse Association](#), a national organization of Polocrosse enthusiasts who compete nationally and internationally.
- Our club hosts an annual tournament each year which draws many people from Minnesota and Wisconsin as well as competitors from around the country. ***Our annual 2023 tournament will be held July 1-2 in St. Croix Falls, WI.***
- Our club has a passion for progressing our sport to the next level - while also benefiting organizations/ businesses, like yours, through sponsorship opportunities.



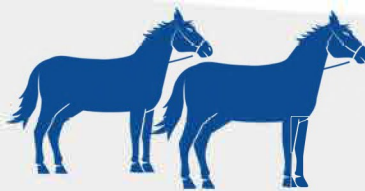
90%

of players own
their own horse



70%

of players keep their horses
on their own property



70%

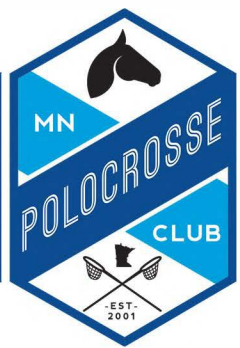
of players own
5 or more horses



60%

of players attend
tournaments nationally

The following pages contain the sponsorship opportunities available for the 2023 season.
For additional information, please contact Kristy Gusick at (651) 592-4662 or kristy@alignmarketinggroup.com



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Sponsorship opportunities for the 2023 Minnesota Polocrosse season are available at multiple levels, allowing you and your business various opportunities to be highlighted to the polocrosse community.

Elite Sponsor (2 per year; 1 more spot available in 2023) – \$1,000

Each year, Minnesota Polocrosse partners with 2 premier organizations to represent both at the local and national level. At the Elite partnership level, we make custom arrangements with your organization to help you reach your target audience in a personal way. Please contact us so we can discuss your goals and we will be happy to create a personalized proposal for you and your organization.

Tournament Performance Sponsor (2) – \$500

- *Your business name will be announced throughout all 3 days of the tournament, for example, in between chukkas and at the beginning and end of each chukka.*
- *Banner hung in a high visibility area by announcer tent throughout all 3 days of the tournament*
- *Quarterly educational post from our social media page, discussing your product/service*
- *Your business can set up one booth for all 3 days of the tournament*

Tournament Chukka Sponsor (4) – \$150

Choose the Polocrosse chukka of your choice! Our tournament will have four grades (levels) - A, B, C, & D. Each grade will have 3 separate chukkas per game, and 4 games per tournament. Each grade consists of men and women (and kids!) of all ages, background and skill sets. Polcrosse is known for its teamwork, and sportsmanship.

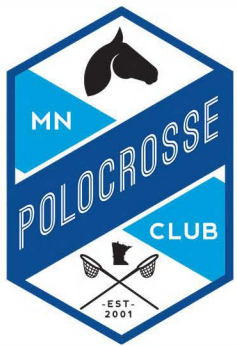
- *Your business name will be announced during the tournament noting which grade & chukka you are sponsoring*
- *Banner hung in the driveway entrance throughout all 3 days of the tournament*

Tournament Driveway Banner – \$50

Hang your banner in the driveway entrance to the tournament. Your banner will be seen by all players and spectators that enter the tournament.

Custom Sponsor Package – \$ _____

If your desired sponsorship level has been claimed but your organization would still like to still be a sponsor, please enter the amount you wish to donate. Whether you sponsor the club or the 2023 tournament through a sponsorship package or simply wish to give a financial gift, we will work with you and your organization to create a sponsorship package that meets your organization's needs.



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Date: _____

Business Name & Address:

Desired Sponsorship Level:

Sponsorship Level/Custom Package Donation Amount:

Sponsor's First and Last Name

Sponsor's Signature

Donors will be mailed a receipt for their gift.

THANK YOU

FOR YOUR SUPPORT!